



**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JULY 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 903/07-09  
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# AMERICAN MEDICAL NEWS

American Medical Association  
515 North State Street  
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Tel.: 312.464.5000  
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[www.amednews.com](http://www.amednews.com)

Official Publication of:  
American Medical Association  
Established: 1958  
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(See Paragraph 9)

**FIELD SERVED**

AMERICAN MEDICAL NEWS is directed primarily to physicians in private practice and physicians in the military service, hospital staff, and the faculties of medical schools.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are physicians with those specialties reported in Paragraph 3a. Also qualified are a limited number of medical students, hospitals, and firms allied to the medical profession.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	326
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	2,365
<b>TOTAL</b>	<b>2,691</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		*Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	148,660	60.8	147,586	60.3	1,074	0.5
Sponsored Individually Addressed _____	-	-	-	-	-	-
*Membership Benefit _____	95,894	39.2	-	-	95,894	39.2
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>244,554</b>	<b>100.0</b>	<b>147,586</b>	<b>60.3</b>	<b>96,968</b>	<b>39.7</b>

\*See Paragraph 9

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February 2 _____					262,053	May 11 _____					220,690
February 9 _____					262,272	May 25 _____					221,927
February 16 _____					262,499	June 8 _____					222,167
February 23 _____					262,871	June 22 _____					223,964
March 16 _____					254,366	<b>**July 6 _____</b>					<b>232,560</b>
March 30 _____					255,032	July 27 _____					232,438
April 13 _____					255,294						
April 27 _____					255,617	<b>TOTAL</b>					

\*See Paragraph 9  
\*\*Analyzed Issue

AMERICAN MEDICAL NEWS / July 2009

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 6, 2009**  
 This issue is 5.3% or 12,916 copies below the average of the other 13 issues reported in Paragraph two.

PROFESSIONAL CLASSIFICATION			MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO (SEE NOTE 1)																			
			TOTAL QUALIFIED						PATIENT CARE						OTHER PROFESSIONAL ACTIVITY					OSTEOPATHIC PHYSICIAN		
									Hospital Based Practice					TOTAL (PATIENT CARE) (F)	Medical Teaching (G)	Administration (H)	Research (I)	Other (K)	TOTAL (OTHER PROFESSIONAL ACTIVITY) (L)	Office Based Practice (M)	Hospital Based Practice (N)	Other Professional Activity (O)
									Office Based Practice (A)	Interns and/or 1st Year Residents (B)	Residents (C)	Full-Time Hospital Staff (D)	Total (Hospital Based) (E)									
1.	ADM	Addiction Medicine	35	-	3	-	32	20	-	-	2	2	22	1	1	1	9	12	1	-	-	
2.	ADL	Adolescent Medicine	7	-	-	-	4	-	-	1	2	6	-	-	-	-	-	-	-	-	1	
3.	AM	Aerospace Medicine	27	-	1	1	25	4	-	1	7	11	1	8	-	-	7	16	-	-	-	
4.	A	Allergy	137	0.1	-	1	136	124	-	-	3	127	-	-	-	-	10	23	-	-	-	
5.	AI	Allergy & Immunology	671	0.3	5	1	665	576	-	34	22	56	632	1	2	3	17	10	13	-	3	
6.	ALI	Allergy & Immunology/Diagnostic Laboratory Immunology	6	-	-	-	6	2	-	-	1	3	-	-	-	-	3	3	-	-	-	
7.	AN	Anesthesiology	5,166	2.2	48	10	5,108	3,974	9	201	551	761	4,735	25	31	4	154	214	157	48	12	
8.	CCA	Anesthesiology, Critical Care	26	-	-	-	26	8	-	6	2	8	16	2	1	-	5	8	1	1	-	
9.	CD	Cardiovascular Diseases	17,507	7.6	13,529	6	3,972	14,925	1	1,656	253	1,910	16,835	9	21	12	87	129	522	19	3	
10.	CCM	Critical Care Medicine	36	-	1	-	35	11	-	11	5	16	27	2	2	1	1	6	1	2	-	
11.	D	Dermatology	2,788	1.2	5	6	2,777	2,325	6	181	86	273	2,598	3	6	2	84	95	68	24	3	
12.	DMP	Dermatopathology	19	-	-	-	19	10	-	2	1	13	-	1	-	-	4	5	-	1	-	
13.	DOL	Dermatological Immunology/Diagnostic Laboratory Immunology	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
14.	DIA	Diabetes	29	-	-	-	29	23	-	-	1	1	24	-	1	1	3	5	-	-	-	
15.	EM	Emergency Medicine	2,910	1.3	71	4	2,835	1,518	80	351	550	981	2,499	29	60	4	94	187	122	87	15	
16.	END	Endocrinology	616	0.3	17	-	599	450	-	77	37	114	564	2	5	6	23	36	10	5	1	
17.	FPS	Facial Plastic Surgery, Otolaryngology	52	-	-	1	51	48	-	-	2	2	50	-	-	-	2	2	-	-	-	
18.	FP	Family Practice	73,816	31.8	62,472	14	11,330	53,951	225	2,801	976	4,002	57,953	97	124	5	386	612	14,934	282	36	
19.	FPG	Family Practice, Geriatric Medicine	50	-	15	-	35	25	-	11	-	11	36	2	5	-	4	11	1	2	-	
20.	GE	Gastroenterology	1,893	0.8	25	3	1,865	1,539	-	154	80	234	1,773	6	7	6	34	53	54	13	-	
21.	GP	General Practice	4,993	2.1	4,096	10	887	4,515	-	2	90	92	4,607	1	4	-	104	109	265	10	2	
22.	GO	Gynecological Oncology	44	-	-	-	44	31	-	-	8	8	39	-	-	-	3	3	1	-	1	
23.	GYN	Gynecology	194	0.1	-	1	193	134	-	1	9	10	144	3	5	-	40	48	2	-	-	
24.	HEM	Hematology	365	0.2	28	-	337	235	1	66	34	101	336	4	4	3	11	22	6	-	1	
25.	IG	Immunology	2	-	-	-	2	-	-	-	-	-	-	-	1	-	-	1	1	-	-	
26.	ID	Infectious Diseases	721	0.3	15	1	705	449	1	104	88	193	642	11	14	6	22	53	17	7	2	
27.	IM	Internal Medicine	77,039	33.2	64,397	32	12,610	64,258	463	6,084	1,405	7,952	72,210	55	168	49	597	869	3,774	168	18	
28.	ICE	Internal Medicine, Cardiac Electrophysiology	39	-	6	-	33	19	-	14	6	20	39	-	-	-	-	-	-	-	-	
29.	ILI	Internal Medicine/ Diagnostic Laboratory Immunology	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
30.	IMG	Internal Medicine, Geriatrics	250	0.1	23	3	224	141	-	40	31	71	212	3	17	3	11	34	2	1	1	
31.	LM	Legal Medicine	14	-	-	3	11	1	-	-	-	1	-	-	4	1	8	13	-	-	-	
32.	MFM	Maternal & Fetal Medicine	43	-	-	-	43	28	-	-	10	10	38	2	2	-	1	5	-	-	-	
33.	MM	Medical Microbiology	2	-	-	-	2	-	-	-	1	1	1	-	-	1	-	1	-	-	-	
34.	NPM	Neonatal-Perinatal Medicine	83	0.1	-	-	83	50	-	6	13	19	69	4	1	2	4	11	3	-	-	
35.	NCC	Neurological Surgery, Critical Care	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
36.	NEP	Nephrology	1,080	0.5	34	2	1,044	866	1	88	45	134	1,000	1	6	2	31	40	34	5	1	
37.	N	Neurology	2,195	0.9	10	2	2,183	1,662	4	170	162	336	1,998	15	10	12	74	111	57	24	5	
38.	CHN	Neurology, Child	27	-	4	1	22	14	-	6	3	9	23	2	-	-	1	3	1	-	-	
39.	NM	Nuclear Medicine	50	-	3	1	46	23	-	5	9	14	37	2	3	-	7	12	1	-	-	
40.	NR	Nuclear Radiology	4	-	-	-	4	2	-	1	-	3	-	-	-	-	1	1	-	-	-	
41.	NTR	Nutrition	8	-	-	-	8	4	-	-	-	4	-	-	-	1	2	3	-	-	1	
42.	OBS	Obstetrics	5	-	-	-	5	4	-	-	-	4	-	-	-	-	1	1	-	-	-	
43.	OBG	Obstetrics & Gynecology	5,297	2.3	26	9	5,262	4,392	31	52	316	399	4,791	22	44	4	152	222	242	32	10	
44.	OCC	Obstetrics & Gynecology/Critical Care Medicine	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
45.	OM	Occupational Medicine	186	0.1	7	1	178	80	-	-	20	20	100	4	38	1	37	80	1	3	2	
46.	ON	Oncology, Medical	887	0.4	7	1	879	749	-	21	67	88	837	2	3	2	20	27	15	7	1	
47.	OPH	Ophthalmology	3,217	1.4	16	4	3,197	2,840	-	54	91	145	2,985	12	14	4	163	193	37	2	-	
48.	OAR	Orthopedic Surgery, Adult Reconstructive Orthopedics	11	-	-	-	11	6	-	2	-	8	-	1	-	-	1	2	-	1	-	
49.	HSD	Orthopedic Surgery, Hand Surgery	8	-	-	-	8	-	-	6	-	6	-	-	-	-	1	1	-	1	-	
50.	OMO	Orthopedic Surgery, Musculoskeletal Oncology	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
51.	OP	Orthopedic Surgery, Pediatric Orthopedics	6	-	-	1	5	3	1	-	-	1	4	1	-	-	1	2	-	-	-	
52.	OSM	Orthopedic Surgery, Sports Medicine	37	-	-	-	37	28	1	4	3	8	36	-	-	-	-	1	-	-	-	
53.	OTR	Orthopedic Surgery, Trauma	8	-	-	-	8	6	-	-	-	6	-	1	-	-	-	1	1	-	-	
54.	OTO	Otolaryngology	2,520	1.1	9	7	2,504	2,105	12	133	132	277	2,382	4	8	-	73	85	46	5	2	
55.	ATP	Pathology, Anatomic	60	-	-	-	60	26	-	-	7	33	4	3	4	4	15	26	-	-	1	
56.	PTH	Pathology, Anatomic/Clinical	604	0.3	14	8	582	348	4	14	56	74	422	8	40	9	118	175	6	1	-	
57.	BBK	Pathology, Blood Banking	14	-	-	2	12	2	-	2	2	4	6	-	4	-	4	8	-	-	-	
58.	PCH	Pathology, Chemical	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
59.	CLP	Pathology, Clinical	24	-	-	1	23	5	-	-	2	7	1	6	-	10	17	-	-	-	-	
60.	PCP	Pathology, Cytopathology	7	-	-	-	7	2	-	2	1	3	5	1	-	-	1	2	-	-	-	
61.	FOP	Pathology, Forensic	36	-	-	1	35	13	-	1	1	2	15	1	5	-	15	21	-	-	-	
62.	HMP	Pathology, Hematology	11	-	-	-	11	6	-	2	2	4	10	-	1	-	-	1	-	-	-	
63.	PIP	Pathology, Immunopathology	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
64.	NP	Pathology, Neuropathology	9	-	-	-	9	2	-	1	1	2	4	-	-	-	3	4	-	-	1	
65.	RIP	Pathology, Radioisotopic	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
66.	PD	Pediatrics	4,203	1.8	60	13	4,130	2,913	77	451	307	835	3,748	28	63	13	187	291	116	41	7	
67.	PDA	Pediatrics, Allergy	19	-	-	-	19	14	-	-	-	14	-	1	-	2	2	5	-	-	-	
68.	PDC	Pediatrics, Cardiology	34	-	-	-	34	20	-	4	2	6	26	-	1	-	7	8	-	-	-	
69.	PLI	Pediatrics/Diagnostic Laboratory Immunology	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
70.	PDE	Pediatrics, Endocrinology	54	-	-	-	54	22	-	19	7	26										

PROFESSIONAL CLASSIFICATION		MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO (See Note 1)																			
		TOTAL QUALIFIED	PERCENT OF TOTAL	Qualified Non-Paid	Single	Association	PATIENT CARE					OTHER PROFESSIONAL ACTIVITY					OSTEOPATHIC PHYSICIAN				
							Office Based Practice (A)	Hospital Based Practice				TOTAL (PATIENT CARE) (F)	Medical Teaching (G)	Administration (H)	Research (I)	Other (K)	TOTAL OTHER (PROFESSIONAL ACTIVITY) (L)	Office Based Practice (M)	Hospital Based Practice (N)	Other Professional Activity (O)	
								Interns and/or 1st Year Residents (B)	Residents (C)	Full-Time Hospital Staff (D)	Total (Hospital Based) (E)										
79.	P	Psychiatry	3,821	1.6	35	18	3,768	2,371	55	403	493	951	3,322	26	89	18	257	390	56	46	7
80.	CHP	Psychiatry, Child	195	0.1	-	2	193	95	1	31	27	59	154	5	6	1	20	32	3	6	-
81.	PYA	Psychoanalysis	16	-	-	-	16	10	-	-	-	10	-	-	-	6	6	-	-	-	-
82.	PH	Public Health	71	-	-	6	65	2	-	3	3	5	3	28	6	28	65	-	-	1	-
83.	PUD	Pulmonary Diseases	914	0.4	24	-	890	705	-	55	63	118	823	12	21	5	22	60	22	8	1
84.	RO	Radiation Oncology	258	0.1	1	1	256	197	-	5	19	24	221	1	5	3	22	31	4	1	1
85.	R	Radiology	239	0.1	3	5	231	149	-	3	22	25	174	4	6	-	48	58	6	-	1
86.	DR	Radiology, Diagnostic	530	0.2	33	7	490	357	1	45	49	95	452	1	9	1	58	69	6	-	3
87.	PDR	Radiology, Pediatric	13	-	-	-	13	5	-	1	4	5	10	-	-	-	1	1	2	-	-
88.	REN	Reproductive Endocrinology	56	-	-	-	56	44	-	-	5	49	2	2	1	2	7	-	-	-	-
89.	RHU	Rheumatology	641	0.3	17	4	620	495	1	55	24	80	575	5	8	3	33	49	11	4	2
90.	AS	Surgery, Abdominal	6	-	-	-	6	4	-	-	-	-	4	-	1	-	1	2	-	-	-
91.	CDS	Surgery, Cardiovascular	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
92.	CRS	Surgery, Colon & Rectal	89	0.1	-	2	87	67	-	6	4	10	77	2	3	-	7	12	-	-	-
93.	CCS	Surgery, Critical Care	21	-	-	-	21	7	-	8	1	9	16	1	1	-	1	3	-	1	1
94.	GS	Surgery, General	4,649	2.0	39	15	4,595	3,188	110	594	359	1,063	4,251	16	29	6	217	268	85	42	3
95.	HNS	Surgery, Head & Neck	14	-	-	-	14	10	-	-	-	-	10	-	-	-	4	4	-	-	-
96.	NS	Surgery, Neurological	457	0.2	3	4	450	362	1	13	33	47	409	2	2	3	34	41	6	1	-
97.	ORS	Surgery, Orthopedic	4,334	1.9	17	6	4,311	3,549	19	251	208	478	4,027	11	9	-	147	167	115	19	6
98.	PDS	Surgery, Pediatric	31	-	-	1	30	18	-	1	3	4	22	2	-	1	6	9	-	-	-
99.	PS	Surgery, Plastic	514	0.2	-	5	509	447	-	13	13	26	473	3	2	-	29	34	6	1	-
100.	TS	Surgery, Thoracic	270	0.1	1	8	261	203	-	5	28	33	236	5	3	-	23	31	2	1	-
101.	TRS	Surgery, Traumatic	18	-	-	-	18	7	-	-	8	8	15	-	-	-	2	2	1	-	-
102.	U	Surgery, Urological	2,077	0.9	5	8	2,064	1,812	3	82	78	163	1,975	2	4	2	66	74	22	6	-
103.	VS	Surgery, Vascular	174	0.1	1	2	171	121	-	15	17	32	153	4	2	1	9	16	4	-	1
104.	OS	Other Specialty	767	0.3	76	4	687	401	36	65	65	166	567	13	82	18	62	175	17	6	2
105.	US	Other Unspecified	372	0.2	50	1	321	13	-	300	2	302	315	-	2	-	15	17	14	24	2
106.		Inactive	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL COPIES TO PHYSICIANS</b>			<b>231,453</b>	<b>99.5</b>	<b>145,264</b>	<b>254</b>	<b>85,935</b>	<b>180,622</b>	<b>1,148</b>	<b>14,877</b>	<b>7,096</b>	<b>23,121</b>	<b>203,743</b>	<b>500</b>	<b>1,083</b>	<b>250</b>	<b>3,822</b>	<b>5,655</b>	<b>20,931</b>	<b>963</b>	<b>163</b>
<b>PERCENT TO PHYSICIANS</b>			<b>99.5</b>	<b>-</b>	<b>62.5</b>	<b>-</b>	<b>37.0</b>	<b>77.7</b>	<b>0.5</b>	<b>6.4</b>	<b>3.0</b>	<b>9.9</b>	<b>87.6</b>	<b>0.2</b>	<b>0.5</b>	<b>0.1</b>	<b>1.6</b>	<b>2.4</b>	<b>9.0</b>	<b>0.4</b>	<b>0.1</b>
		Hospitals	7	-	-	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Medical Libraries, Schools and Associations	30	-	-	30	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Medical Students	322	0.2	9	-	313	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Others Allied to the Field	748	0.3	2	746	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>232,560</b>	<b>100.0</b>	<b>145,275</b>	<b>1,037</b>	<b>86,248</b>														

Note 1 - Comparable categories J and P-R have been omitted at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 6, 2009								
QUALIFICATION SOURCE	Qualified Within				Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years	3+ years				
I. <b>TOTAL</b> - Direct Request:	<b>557</b>	<b>473</b>	<b>7</b>	<b>-</b>			<b>1,037</b>	<b>0.4</b>
a. Written	557	473	7	-			1,037	0.4
b. Telecommunication	-	-	-	-			-	-
c. Electronic	-	-	-	-			-	-
II. <b>TOTAL</b> - Request from recipient's company:	-	-	-	-			-	-
a. Written	-	-	-	-			-	-
b. Telecommunication	-	-	-	-			-	-
c. Electronic	-	-	-	-			-	-
III. <b>TOTAL</b> - Membership Benefit:	<b>84,688</b>	<b>365</b>	<b>665</b>	<b>530</b>			<b>86,248</b>	<b>37.1</b>
a. Individual	84,688	365	665	530			86,248	37.1
b. Organizational	-	-	-	-			-	-
IV. <b>TOTAL</b> - Communication from recipient or recipient's company (other than request):	-	-	-	-			-	-
a. Written	-	-	-	-			-	-
b. Telecommunication	-	-	-	-			-	-
c. Electronic	-	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	<b>145,275</b>	-	-	-			<b>145,275</b>	<b>62.5</b>
*Association rosters and directories	145,275	-	-	-			145,275	62.5
Business directories	-	-	-	-			-	-
Independent field reports	-	-	-	-			-	-
Licenseses - National, State or Local Government	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-			-	-
Other sources	-	-	-	-			-	-
VI. <b>TOTAL</b> - Single Copy Sales:	-	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>230,520</b>	<b>838</b>	<b>672</b>	<b>530</b>			<b>232,560</b>	<b>100.0</b>
<b>*See Paragraph 9</b>	<b>PERCENT</b>	<b>99.1</b>	<b>0.4</b>	<b>0.3</b>	<b>0.2</b>		<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 6, 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			231,775	99.7
Individuals by name only			731	0.3
Titles or functions only			-	-
Company names only			54	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>232,560</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 6, 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine	1,155		400-427 Kentucky	3,238	
030-038 New Hampshire	985		370-385 Tennessee	4,747	
050-059 Vermont	497		350-369 Alabama	3,690	
010-027 Massachusetts	6,333		386-397 Mississippi	2,692	
028-029 Rhode Island	957		<b>EAST SO. CENTRAL</b>	<b>14,367</b>	<b>6.2</b>
060-069 Connecticut	3,213		716-729 Arkansas	1,992	
<b>NEW ENGLAND</b>	<b>13,140</b>	<b>5.7</b>	700-714 Louisiana	2,921	
100-149 New York	16,381		730-749 Oklahoma	3,205	
070-089 New Jersey	7,556		750-799 Texas	15,846	
150-196 Pennsylvania	11,251		<b>WEST SO. CENTRAL</b>	<b>23,964</b>	<b>10.3</b>
<b>MIDDLE ATLANTIC</b>	<b>35,188</b>	<b>15.1</b>	590-599 Montana	660	
430-459 Ohio	9,154		832-838 Idaho	910	
460-479 Indiana	4,573		820-831 Wyoming	339	
600-629 Illinois	11,168		800-816 Colorado	3,419	
480-499 Michigan	9,828		870-884 New Mexico	1,327	
530-549 Wisconsin	4,428		850-865 Arizona	3,857	
<b>EAST NO. CENTRAL</b>	<b>39,151</b>	<b>16.8</b>	840-847 Utah	1,666	
550-567 Minnesota	4,820		889-898 Nevada	1,577	
500-528 Iowa	2,541		<b>MOUNTAIN</b>	<b>13,755</b>	<b>5.9</b>
630-658 Missouri	4,551		995-999 Alaska	537	
580-588 North Dakota	562		980-994 Washington	4,456	
570-577 South Dakota	834		970-979 Oregon	2,818	
680-693 Nebraska	1,498		900-961 California	24,440	
660-679 Kansas	2,232		967-968 Hawaii	1,063	
<b>WEST NO. CENTRAL</b>	<b>17,038</b>	<b>7.3</b>	<b>PACIFIC</b>	<b>33,314</b>	<b>14.3</b>
197-199 Delaware	790		<b>UNITED STATES</b>	<b>232,158</b>	<b>99.8</b>
206-219 Maryland	4,760		969 & 004-009 U.S. Territories	326	
200-205 Washington, DC	797		Canada	23	
220-246 Virginia	5,949		Mexico	-	
247-268 West Virginia	1,573		Other International	-	
270-289 North Carolina	6,273		APO/FPO	53	
290-299 South Carolina	3,075		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>232,560</b>	<b>100.0</b>
300-319 Georgia	5,598				
320-349 Florida	13,426				
<b>SOUTH ATLANTIC</b>	<b>42,241</b>	<b>18.2</b>			

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	February - July 2008	August - January 2008	February - July 2009*
Total Audit Average Qualified: _____	255,233	252,518	260,318	264,475	255,976	244,554
Qualified Non-Paid: _	147,316	150,365	158,271	160,945	155,103	147,586
Qualified Paid: _____	107,917	102,153	102,047	103,530	100,873	96,968
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: February - July 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

\$29.00	Average Annual Member Subscription Order Price for the Period Required. (includes promotional incentive value, if any)
\$215.98	Average Annual Non-Member Subscription Order Price for the Period Required (includes promotional incentive value, if any)
26	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**CHANGE IN FREQUENCY:**

Effective with the February 2, 2009 issue, the frequency of 48 was changed to 26.

**PARAGRAPH 1:**

Qualified paid association subscriptions averaging 95,894 copies were sold to qualified recipients at the following subscription price: \$29.00. Member's yearly subscription price is included in the dues and is non-deductible therefrom.

**PARAGRAPHS 1 & 3a:**

Since association dues are collected through local chapters, qualified paid circulation data are only required to be reported in paragraphs 1 and 3a of this statement.

**PARAGRAPH 2:**

Additions & removals are not required since the circulation lists are obtained from an American Medical Association franchise mailing list house each week and an American Osteopathic Association list house each quarter.

**PARAGRAPH 3b:**

Association rosters and directories include 2 sources of circulation for quantities of 18,142 copies or 7.8% from the American Osteopathic Association Directory and 127,133 copies or 54.7% from the American Medical Association Directory.

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation Services

Robert Musacchio, PhD., Senior VP, Publishing & Business

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 7, 2009

State Illinois

County Cook

Received by BPA Worldwide August 7, 2009

Type PD

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