



**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JANUARY 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

No. 903/01/08

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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ARCHIVES

OF

INTERNAL MEDICINE

American Medical Association
515 North State Street
Chicago, IL 60610-9986
Tel.: (312) 464-5000
Fax: (312) 464-5834
www.archintermed.com

Official Publication of: American Medical Association
Established: 1908
Issues Per Year: 22

FIELD SERVED

ARCHIVES OF INTERNAL MEDICINE serves physicians (MD's and DO's) who practice general internal medicine or one its subspecialties, in direct patient care, medical teaching, medical research, administration, and other professional activities.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a and other paid circulation.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	192
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	5,088
TOTAL	5,280

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	86,001	100.0	83,651	97.3	2,350	2.7
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	86,001	100.0	83,651	97.3	2,350	2.7

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
August 13 _____					86,056	November 12 ____					85,749
September 10 ____					86,601	November 26 ____					85,974
September 24 ____					86,159	December 10 ____					85,644
October 8 _____					86,468	**January 14 ____					85,602
October 22 ____					86,147	January 28 ____					85,606
						TOTAL					

*See Paragraph 11
**Analyzed Issue

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 14, 2008								
QUALIFICATION SOURCE	Qualified Within				Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years	3+ years				
I. TOTAL – Personal direct request from the recipient:	17,639	16,776	9,802	514			44,731	52.3
a. Written _____	17,639	16,776	9,802	514			44,731	52.3
b. Telecommunication _____	-	-	-	-			-	-
c. Electronic _____	-	-	-	-			-	-
II. TOTAL – Request from recipient's company:	-	-	-	-			-	-
a. Written _____	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-			-	-
c. Electronic _____	-	-	-	-			-	-
III. TOTAL – Membership Benefit:	-	-	-	-			-	-
a. Individual _____	-	-	-	-			-	-
b. Organizational _____	-	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request):	-	-	-	-			-	-
a. Written _____	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-			-	-
c. Electronic _____	-	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically):	40,871	-	-	-			40,871	47.7
*Association rosters and directories _____	40,871	-	-	-			40,871	47.7
Business directories _____	-	-	-	-			-	-
Independent field reports _____	-	-	-	-			-	-
Licenseses – National, State or Local Government _____	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-			-	-
Other sources _____	-	-	-	-			-	-
VI. TOTAL – Single Copy Sales:	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	58,510	16,776	9,802	514			85,602	100.0
*See Paragraph 11	PERCENT	68.4	19.5	11.5	0.6		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 14, 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			83,672	97.7
Individuals by name only _____			1,886	2.2
Titles or functions only _____			-	-
Company names only _____			44	0.1
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			85,602	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 14, 2008						
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	
039-049 Maine _____	358		400-427 Kentucky _____	1,015		
030-038 New Hampshire _____	374		370-385 Tennessee _____	1,797		
050-059 Vermont _____	171		350-369 Alabama _____	1,241		
010-027 Massachusetts _____	3,309		386-397 Mississippi _____	522		
028-029 Rhode Island _____	457		EAST SO. CENTRAL	4,575	5.3	
060-069 Connecticut _____	1,575		716-729 Arkansas _____	454		
NEW ENGLAND	6,244	7.3	700-714 Louisiana _____	1,006		
100-149 New York _____	8,250		730-749 Oklahoma _____	671		
070-089 New Jersey _____	3,621		750-799 Texas _____	4,759		
150-196 Pennsylvania _____	3,942		WEST SO. CENTRAL	6,890	8.0	
MIDDLE ATLANTIC	15,813	18.5	590-599 Montana _____	187		
430-459 Ohio _____	3,241		832-838 Idaho _____	201		
460-479 Indiana _____	1,317		820-831 Wyoming _____	72		
600-629 Illinois _____	4,129		800-816 Colorado _____	1,061		
480-499 Michigan _____	2,752		870-884 New Mexico _____	402		
530-549 Wisconsin _____	1,449		850-865 Arizona _____	1,393		
EAST NO. CENTRAL	12,888	15.1	840-847 Utah _____	408		
550-567 Minnesota _____	1,323		889-898 Nevada _____	632		
500-528 Iowa _____	471		MOUNTAIN	4,356	5.1	
630-658 Missouri _____	1,548		995-999 Alaska _____	100		
580-588 North Dakota _____	135		980-994 Washington _____	1,434		
570-577 South Dakota _____	155		970-979 Oregon _____	991		
680-693 Nebraska _____	369		900-961 California _____	10,539		
660-679 Kansas _____	602		967-968 Hawaii _____	485		
WEST NO. CENTRAL	4,603	5.4	PACIFIC	13,549	15.8	
197-199 Delaware _____	235		UNITED STATES	85,468	99.8	
206-219 Maryland _____	2,450		969 & 004-009 U.S. Territories _____	7		
200-205 Washington, DC _____	421		Canada _____	112		
220-246 Virginia _____	2,056		Mexico _____	12		
247-268 West Virginia _____	450		Other International _____	-		
270-289 North Carolina _____	2,254		APO/FPO _____	3		
290-299 South Carolina _____	978		TOTAL QUALIFIED CIRCULATION	85,602	100.0	
300-319 Georgia _____	2,272					
320-349 Florida _____	5,434					
SOUTH ATLANTIC	16,550	19.3				

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified: ___	102,147	96,849	88,307	86,257	86,027
Qualified Non-Paid: _____	99,431	94,001	85,652	83,719	83,642
Qualified Paid: _____	2,716	2,848	2,655	2,538	2,385
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: ___	\$291.88	\$314.09	\$330.30	\$327.25	\$337.31

***NOTE: The audited average qualified circulation for January – June 2007 = 86,048. The unaudited average qualified circulation for July – December 2007 = 86,001. Yielding an average qualified circulation of 86,027.**
 **NC = None Claimed.

10. PAID CIRCULATION DATA	
\$372.83	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
22	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required since the circulation list is obtained from the American Medical Association.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 40,871 copies or 47.7% from the American Medical Association Directory.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	February 08, 2008
Robert Musacchio, PhD., Senior VP, Publishing & Business	State	Illinois
Sue Sherrill, Director of Circulation Services	County	Cook
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	February 08, 2008
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A411P0D7

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 14, 2008
 This issue is 0.5% or 443 copies below the average of the other 9 issues reported in Paragraph two.

PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY														
			PATIENT CARE					OTHER PROFESSIONAL ACTIVITY							OSTEOPATHIC PHYSICIANS		
			HOSPITAL BASED PRACTICE					OTHER PROFESSIONAL ACTIVITY							OSTEOPATHIC PHYSICIANS		
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total (Hospital Based)	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office Based Practice	Hospital Based Practice	Other Professional Activity	Total Osteopathic Physicians
Cardiovascular Diseases _____	13,472	15.7	11,898	-	980	484	1,464	13,362	3	-	2	14	19	67	23	1	91
Diabetes _____	44	0.1	37	-	-	7	7	44	-	-	-	-	-	-	-	-	-
Endocrinology _____	962	1.1	704	-	159	73	232	936	2	-	2	1	5	10	11	-	21
Gastroenterology _____	1,923	2.2	1,555	-	253	96	349	1,904	-	-	-	1	1	11	7	-	18
Hematology/Oncology _____	610	0.7	266	-	295	38	333	599	1	-	-	-	1	2	8	-	10
Infectious Diseases _____	1,117	1.3	711	-	235	138	373	1,084	5	-	4	2	11	10	12	-	22
Internal Medicine _____	61,149	71.4	54,316	-	2,186	3,548	5,734	60,050	16	11	10	66	103	851	143	2	996
Nephrology _____	1,040	1.2	733	1	226	56	283	1,016	-	1	-	2	3	12	9	-	21
Oncology, Medical _____	375	0.4	286	-	26	53	79	365	-	-	-	3	3	4	3	-	7
Pulmonary Diseases _____	1,212	1.4	1,050	-	26	127	153	1,203	-	-	1	1	2	7	-	-	7
Rheumatology _____	1,132	1.3	945	-	121	49	170	1,115	-	-	-	1	1	10	6	-	16
Other Specialty _____	635	0.7	419	-	91	62	153	572	9	8	8	21	46	8	9	-	17
TOTAL COPIES TO PHYSICIANS	83,671	97.7	72,920	1	4,598	4,731	9,330	82,250	36	20	27	112	195	992	231	3	1,226
Others Allied to the Field	1,931	2.3															
TOTAL QUALIFIED CIRCULATION	85,602	100.0															
PERCENT	100.0																